

<b>Notice of Allowability</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	10/591,104	OFUJI ET AL.	
	Examiner	<b>Art Unit</b>	
	CHRISTOPHER E. VERA VERAA	3611	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1.  This communication is responsive to The amendment filed 2/25/09.
2.  The allowed claim(s) is/are 2,3,5,7-9,11 and 15-19.
3.  Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
  - a)  All      b)  Some\*      c)  None      of the:
    1.  Certified copies of the priority documents have been received.
    2.  Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
    3.  Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

\* Certified copies not received: \_\_\_\_\_.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.  
**THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.**

4.  A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
5.  CORRECTED DRAWINGS ( as "replacement sheets") must be submitted.
  - (a)  including changes required by the Notice of Draftsperson's Patent Drawing Review ( PTO-948) attached
    - 1)  hereto or 2)  to Paper No./Mail Date \_\_\_\_\_.
  - (b)  including changes required by the attached Examiner's Amendment / Comment or in the Office action of
 Paper No./Mail Date \_\_\_\_\_.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).

6.  DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

#### Attachment(s)

1.  Notice of References Cited (PTO-892)
2.  Notice of Draftsperson's Patent Drawing Review (PTO-948)
3.  Information Disclosure Statements (PTO/SB/08),
   
Paper No./Mail Date \_\_\_\_\_
4.  Examiner's Comment Regarding Requirement for Deposit
   
of Biological Material
5.  Notice of Informal Patent Application
6.  Interview Summary (PTO-413),
   
Paper No./Mail Date \_\_\_\_\_
7.  Examiner's Amendment/Comment
8.  Examiner's Statement of Reasons for Allowance
9.  Other \_\_\_\_\_.

/Joanne Silbermann/  
Primary Examiner, Art Unit 3611

#### EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Lawrence Ashery (#34,515) on March 11, 2009.

The application has been amended as follows:

**Claim 5:** The display device of claim 2 ~~claim 7~~, wherein the take-up part and the pulling part further each include an elastic member, the elastic member biasing the slidable second rail support in a direction away from the first rail support.

**Claim 17:** The display device of claim 15 ~~claim 8~~, wherein the take-up part and the pulling part further each include an elastic member, the elastic member biasing the slidable second rail support in a direction away from the first rail support.

NOTE: As explained to Mr. Ashery in the telephone interview, the examiner's amendment above was made to correct a lack of adequate antecedent basis in the amended claims, which would require a rejection under 35 U.S.C. 112, 2nd paragraph. The first and second rail supports are not recited in claims 7 or 8, but are recited in claims 2 and 15. Claim 5 was previously dependant on claim 2 and so it was believed that the after-final amendment of 2/25/09 to change the dependency of the claims was

made in error. Claims 8, 15 and 17 are analogous to Claims 7, 2 and 5, respectively, and so this amendment corrects the same error in each group.

***Allowable Subject Matter***

The following is an examiner's statement of reasons for allowance:

Independent claim 7 requires a first joint part on the holding part and a second joint part on the display part where the joint parts are magnets or magnetically attractable material. The most related reference was found in US patent application publication 2006/0209406 by Choi. Choi teaches a roll up display with holding parts having magnets 10 and 11, but neither of these magnets are on the display part itself.

The limitation in the present claim is therefore not shown in the cited prior art.

Independent claim 8 requires a bending part for bending the edges of the display. The related art teaching a roll-up display does not teach this feature. Maddock (US-6466369) teaches a collapsible display where a flexible display part is bent at edges (see figure 3a, axes A and B). But this reference is not a roll-up display and it does not make a modification to a roll-up display obvious since this bending function is for the purpose of collapsing the display, which is already achieved by the rolling action.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

***Conclusion***

Any inquiry concerning this communication or earlier communications from the examiner should be directed to CHRISTOPHER E. VERA whose telephone number is (571)272-2329. The examiner can normally be reached on Monday through Friday, 8:00 to 5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 571-272-6651. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/C. E. V./  
Examiner, Art Unit 3611

/Joanne Silbermann/  
Primary Examiner, Art Unit 3611